

DART 17th Annual Transit Theme Poster Contest

Contest Guidelines and Instructions - February 2017

**Let's encourage today's students to learn more about Delaware's public transit system!
DART invites you to partner with us by having your students participate in our
Annual Transit Theme Poster Contest**

THIS YEAR'S THEME: DART & Technology, Traveling into the Future." With continuous improvement and growth of transit services statewide, DART wants to use the opportunity to inform and promote the advantages of using public transit. DART now has Real-Time bus information on the DelDOT App and has a presence on social media, such as Facebook and Twitter. Students are asked to create a poster which illustrates "DART & Technology, Traveling into the Future." **Visit DartFirstState.com** to get some ideas and view past contest entries.

ELIGIBILITY: Children in Grades 6 through 12.

SCHOOL or ORGANIZATION'S ROLE: Conduct the poster contest and forward student posters to DART by mail for judging. Use the poster theme/contest in your curriculum and classroom work if applicable.

THE POSTER: The poster can be created using colored pencils, crayons, paints, markers and digital art. The poster size is to be on 8.5" x 11" paper. The DART logo must appear on drawings. All lettering must be legible, and words must be spelled correctly, even when used as a design element. **Please include student name, address, age, grade level, school/organization name and address, teacher/advisor name, and contact information on the reverse of the poster artwork board.**

DEADLINE: Postmarked no later than March 31, 2017.

JUDGING & AWARDS: DART will judge the entries for originality, theme presentation, and artistic quality. A First Place Winner will be chosen from each grade, and from those winners, a Grand Prize Winner will be selected. The Grand Prize Winner will have their poster displayed on all DART buses. Winning entries will be announced by April 24, 2017. All winners will receive an award certificate and gifts from DART and its business partners, and all the winning posters will be displayed on DART's website, DartFirstState.com. Each entrant will receive a certificate of participation. All artwork becomes the property of DART and may be used in future advertising or promotional materials with appropriate credit to the artist.

Thank you for participating in DART'S Annual Transit Theme Poster Contest. For contest information, contact Lerrissa Boardley at (302) 576-6016

**Mail entries to:
DART Poster Contest
Marketing Department
119 Lower Beech St.
Wilmington, DE 19805**